

2023 Championship Cheese Auction



5:30 p.m. Wednesday, April 5 | Alliant Energy Center Exhibition Hall
Featuring Tim Slack Auctioneers, TimSlackAuctionRealty.com

Welcome Bidders!

Join us for the Auction Event of the year: the sale of Gold Medal Cheeses from the 2023 United States Championship Cheese Contest! Proceeds from this highlight event benefit the education and training programs of the Wisconsin Cheese Makers Association and well as Contest continuous improvement!

Congratulate and celebrate the mastery of these winning cheesemakers with your bids. And while you do, you're also fortifying WCMA scholarships and industry trainings. Since 1997, Auction dollars have supported the Mike Dean and Industry Supplier student scholarships, helped fund popular WCMA training programs for dairy manufacturers and suppliers, and fueled donations to build the Center for Dairy Research in Madison and dairy pilot plants at UW River Falls and South Dakota State University. We improve and grow our Championship Cheese Contests with your generous bids and we support the Collegiate Dairy Products Evaluation Contest.

Altogether, WCMA has invested \$1.3 million in these training and education goals.

So, join us for an Auction that uplifts the entire dairy industry, and earns you the best tasting cheese in the nation. And we'll add commemorative shirts for winning bidders and prominent advertising of your winning bids in the dairy industry press.

Tips for Auction Day Bidding

- The Auction begins at 5:30 p.m. during the Chr. Hansen Reception at the 2023 CheeseCon in the Alliant Energy Center Exhibition Hall. Visit the Auction stage starting at 5:00 p.m. and grab a bidding paddle with your company name.
- Bids during the Auction are made on a **per-pound basis**. The total pounds of each item for bid are noted below each item number. Many items have multiple cheeses.
- Successful bidders must arrange payment details immediately following the Auction at the Auction supervisor's table.
- Cheeses can be shipped to winning bidders. However, WCMA encourages bidders to pick up their items Thursday, April 6 (8:00 a.m. to 10:00 a.m.) or Friday, April 7 (8:00 a.m. to 10:00 a.m.) at the cheese display coolers.



2023 ITEMS FOR BID

Item #1	Fabulous Kraft
5 lbs	Philadelphia Cream Cheese, Kraft Heinz Beaver Dam, Beaver Dam, WI

Item #2	Terrific Tillamook
40 lbs	Tillamook Hot Habanero Jack, Tillamook, Tillamook, OR Tillamook Hickory Smoked Cheddar, Tillamook, Tillamook, OR Tillamook Seriously Strawberry Farmstyle Cream Cheese Spread, Tillamook, Tillamook, OR

Item #3	Astonishing Arena
6 lbs	Original Recipe Colby Jack Deli, Team Arena, Arena Cheese, Arena, WI

Item #4	Gilman Glory
24 lbs	Colored Sharp American, Gilman Cheese Corporation, Gilman, WI

Item #5	Cabot, Nab It!
15 lbs	Cabot 83 BF Extra Creamy Sea Salted Butter, Team West Springfield, Cabot Creamery Cooperative, West Springfield, MA Cabot Greek Yogurt 10%, Team Cabot, Cabot Creamery Cooperative, Cabot, VT Cabot Triple Cream Vanilla Bean Greek Yogurt, Team Cabot, Cabot Creamery Cooperative, Cabot, VT

Item #6	Mosaic Meadows Magic
5 lbs	LaClare Creamery Fig & Honey Goat Cheese, Team LaClare, LaClare Creamery, Malone, WI

Item #7	A-M-P-I Love It!
40 lbs	Cheddar, Dillon Sylla, Associated Milk Producers Inc., Blair, WI Ghost Pepper Jack, Jim Falls Cheese Team, Associated Milk Producers Inc., Jim Falls, WI Dinner Bell Shredded Mild Cheddar and Monterey Jack Cheese, AMPI's Dinner Bell Creamery Team, Associated Milk Producers Inc., Portage, WI

Item #8	Crave-ing Chocolate Mascarpone
10 lbs	Chocolate Mascarpone , Crave Brothers Team, Crave Brothers Farmstead Cheese, LLC, Waterloo, WI

Item #9	Sensational Sigma
10 lbs	Queso Oaxaca , Mexican Cheese Producers, Sigma Darlington Plant, Darlington, WI Cotija Grated , Mexican Cheese Producers, Sigma Darlington Plant, Darlington, WI

Item #10	Classic Red Barn
9 lbs	Vintage Cupola American Original Cheese , Team Door Artisan Cheese Co., Red Barn Family Farms, Egg Harbor, WI

Item #11	Klondike Gold
30 lbs	Odyssey Feta , Kristi Wuthrich, Klondike Cheese Co., Monroe, WI Buholzer Brothers Dill Havarti , Tom Schultz, Klondike Cheese Co., Monroe, WI Odyssey Peppercorn Feta , Amanda Gutzmer, Klondike Cheese Co., Monroe, WI

Item #12	Pine River's Better Butter
5 lbs	Sea Salt Caramel Butter , Team Pine River Dairy, Team Pine River Dairy, Manitowoc, WI

Item #13	Loving that Lactalis Cracker Barrel!
40 lbs	Cracker Barrel Aged Reserve Cheddar , Manufactured by Agropur - Weyauwega, Lactalis Heritage Dairy, Weyauwega, WI

Item #14	Excepcional Specialty Cheese
5 lbs	Panela , Specialty Cheese Company Team, Specialty Cheese Company Inc., Reeseville, WI

Item #15	BelGioioso Brilliance
25 lbs	BelGioioso Burrata , Robert W. Wheeler, BelGioioso Cheese Inc., Denmark, WI BelGioioso Aged Provolone Mandarin , Kevin Benzel, BelGioioso Cheese Inc., Denmark, WI

Item #16	Lovely Land O' Lakes
60 lbs	Aged Cheddar , Kiel Production Team, Land O' Lakes, Kiel, WI White Extra Melt American Cheese with Jalapenos , Loaf Team, Land O' Lakes, Spencer, WI Yellow American Slices , Slice Team, Land O' Lakes, Spencer, WI

Item #17	Capital Caputo
5 lbs	Mini Nodini , Team Caputo, Caputo Cheese, Melrose Park, IL

Item #18	LaGrander's Grandeur
13 lbs	LaGrander's Colby Longhorn , Team #3, LaGrander's Hillside Dairy, Stanley, WI

Item #19	Valley Queen Reigns
40 lbs	Valley Queen Reduced Fat Cheddar , TJ Jacoby, Valley Queen, Milbank, SD

Item #20	Mighty Kingston
12 lbs	Kingston Premium Blue , Kingston Cheese Team, Kingston Creamery, Cambria, WI Breezy Blue , Kingston Cheese Team, Kingston Creamery, Cambria, WI

Item #21	Glorious Glanbia
40 lbs	Color Cheddar , Abel Navarrete, Glanbia Nutritionals, Twin Falls, ID Pepper Jack , Juan Torres, Glanbia Nutritionals, Twin Falls, ID Chipotle Color Cheddar , Matt Cotroneo, Glanbia Nutritionals, Twin Falls, ID Sweet Heat Habanero White Cheddar , Nikola Strbac, Glanbia Nutritionals, Twin Falls, ID Sweet Heat Habanero Color Cheddar , Renata Celic, Glanbia Nutritionals, Twin Falls, ID

Item #22	Remarkable Rothenbuhler
50 lbs	Founder 56 Emmentaler Swiss , James Yoder, Rothenbuhler Cheesemakers, Middlefield, OH

Item #23	Deer Creek + Hennings = Deerlicious!
22 lbs	Deer Creek The Stag, Henning Cheese, The Artisan Cheese Exchange, Kiel, WI

Item #24	Superior Schuman
60 lbs	Organic Copper Kettle Parmesan, Team Lake Country Dairy, Schuman Cheese, Turtle Lake, WI Cello Mascarpone, Lake Country Dairy, Schuman Cheese, Turtle Lake, WI Cello Fontal, Lake Country Dairy, Schuman Cheese, Turtle Lake, WI Cello Asiago, Team Lake Country Dairy, Schuman Cheese, Turtle Lake, WI

Item #25	Carr Valley Curdtastic
10 lbs	White Cheese Curds, Carr Valley Cheese Company, Inc., La Valle, WI

Item #26	Bongards Best
40 lbs	Monterey Jack, JR Larson, Bongards Creameries, Perham, MN

Item #27	Winning Widmers
40 lbs	Matterhorn Alpine Cheddar, Widmer's Cheese Cellars Team, Widmer's Cheese Cellars, Theresa, WI

Item #28	Agropur Perfection
46 lbs	Low Moisture Mozzarella, Whole Milk, Jeremy Robinson, Agropur, Luxemburg, WI Low Moisture Part Skim Mozzarella, Jeremy Robinson, Agropur, Luxemburg, WI Smoked Provolone, Jeremy Robinson, Agropur, Luxemburg, WI Reduced Sodium Provolone, Jeremy Robinson, Agropur, Luxemburg, WI

Item #29	Guggisberg's Boss Baby
10 lbs	Baby Swiss Wheel, Rindless, DV Team 2, Guggisberg Cheese, Millersburg, OH

Item #30	Kemps & DFA Cottage Kings
4 lbs	Kemps 4% Pineapple Cottage Cheese, Kemps, LLC, Farmington, MN

Item #31	Diamond Decatur
20 lbs	Muenster , Matt Henze, Decatur Dairy Inc., Brodhead, WI Havarti , Matt Henze, Decatur Dairy Inc., Brodhead, WI Dill Cheese Curd , Steve Stettler, Decatur Dairy Inc., Brodhead, WI

Item #32	Amazing Artisans
50 lbs	Hootenanny , Goat Rodeo Team, Goat Rodeo Farm & Dairy, Allison Park, PA Prairie Tomme , Green Dirt Farm Production Team, Green Dirt Farm, Weston, MO Briana , Matthew Brichford, Jacobs and Brichford Farmstead Cheese, Connersville, IN Whitney , Jasper Hill Farm, Greensboro Bend, VT Wegmans Three Milk Gouda , Todd Pontius, Old Chatham Creamery, Groton, NY Lucky Linda Clothbound Cheddar , Redhead Creamery, Redhead Creamery, Brooten, MN Rumiano Pepato Dry Jack , Rumiano Cheese, Crescent City, CA St. Malachi , Team Doe Run, The Farm at Doe Run, Coatesville, PA Landmark Creamery Sweet Annie , Landmark Creamery, Belleville, WI

Item #33	Prairie Farms Prominence
10 lbs	Small Curd 2% Cottage Cheese , Quincy Team, Prairie Farms Dairy, Quincy, IL

Item #34	Super Cesar
5 lbs	Hand Stretched String Cheese , Cesar's Cheese Team, Cesar's Cheese, Plain, WI

Item #35	Pine River Gold Pack
12 lbs	Mango Habanero Cold Pack Cheese Spread , Team Pine River, Pine River Pre-Pack Inc, Newton, WI

Item #36	Fantastic Lactalis
10 lbs	Galbani Low Fat Ricotta , Ricotta, Lactalis American Group, Inc., Buffalo, NY President Double Cream Brie , Lactalis USA - Belmont, Belmont, WI Karoun Honey Yogurt , Culture Team 1, Lactalis/Central Valley Cheese, Inc., Turlock, CA

Item #37	Rockin' Roelli
20 lbs	Roelli Haus Select Cheddar, Team Roelli, Roelli Cheese Co., Inc., Shullsburg, WI

Item #38	Greatest Great Lakes
15 lbs	Mild Provolone Cheese, Cuba Team 3, Great Lakes Cheese, Cuba, NY Pepper Jack Shingle Slices, Almost Famous, Great Lakes Cheese, Plymouth, WI

Item #39	Burnett's Success
10 lbs	Burnett Dairy Smoked String Cheese, Burnett Dairy Team, Burnett Dairy Cooperative, Grantsburg, WI

Item #40	Marieke's Marvels
40 lbs	Marieke Gouda Young, Marieke Gouda Clan, Marieke Gouda, Thorp, WI Marieke Gouda Black mustard, Marieke Gouda Clan, Marieke Gouda, Thorp, WI

Item #41	V&V Valor
12 lbs	Sierra Brand Cotija, Team V&V Supremo, V&V Supremo Foods, Chicago, IL

Item #42	The U.S. Champion!
17 lbs	Europa, Arethusa Cheese Team, Arethusa Farm Dairy, Bantam, CT

PREVIOUS WINNING BIDDERS

2022 Winning Bidders

Milk Specialties Global
DSM
DR Tech
Great Lakes Cheese
Masters Gallery Foods
Nelson-Jameson
Decatur Dairy & Guggisberg Cheese
IVARSON
APT
Loos Machine
Oshkosh Cold Storage
TC Transcontinental
Kelley Supply
ProActive Solutions
Dairy Connection
Hydrite
Vivolac Cultures Corp.
TC Jacoby
Emmi Roth
Wisconsin Aging & Grading Cheese
Custom Fabricating & Repair
Chr. Hansen
Food Safety Net Services
ALPMA
WABASH
Novak's Cheese

2021 Winning Bidders

Great Lakes Cheese
Kelley Supply, Inc.
DSM Food Specialties
Brian Eggebrecht & the B-Team
Nelson-Jameson
Chr. Hansen
ALPMA USA