DEADLINE JANUARY 12, 2027

UNITED STATES CHAMPIONSHIP CHEESE CONTEST

MARCH 9-11, 2027 | MARKETING OPPORTUNITIES

SILVER CONTEST SPONSORSHIP | $7,000

EXCLUSIVE SILVER SPONSORSHIP OPPORTUNITIES

2026 sponsors will have right of first refusal on corresponding opportunities.

Judge and Volunteer Continental Breakfasts

- Signage at breakfast each day.
- Sponsor mentioned during morning presentation.

Judge and Volunteer Lunch: Tuesday

- Signage at lunch area.
- Sponsor logo displayed during lunch.

~~Judge and Volunteer Lunch: Wednesday~~ SOLD

- Signage at lunch area.
- Sponsor logo displayed during lunch.

Contest Event Technology

- Signage at each judging table.

Contest Attendee Sample Areas

- Signage at each sample area.

Contest B-Team Hats

- Sponsor logo embroidered on back of B-Team hat.

SILVER SPONSORSHIP BENEFITS

- Company logo in United States Championship Cheese Contest Entry Kit.
- Company logo on prominent event sponsor signage at the United States Championship Cheese Contest.
- Company logo on every page of the United States Championship Cheese Contest website.
- Company logo on sponsorship page of the United States Championship Cheese Contest website.
- Company logo in United States Championship Cheese Contest print advertisements.
- Company logo in United States Championship Cheese Contest promotional emails.
- Company logo within winner announcement email.
- Company logo within winner announcement video.
- Company logo in U.S. Champions Awards Banquet dinner program booklet.
- One free half-page ad in 2027 CheeseCon Official Program.
- Company logo on 2027 CheeseCon event website, in the Official Program and in event printed materials.
- Company logo in Sponsor Section of 2027 CheeseCon mobile app.
- Company logo on Championship Cheese Contest signage at 2027 CheeseCon.
- Sponsor tabletop sign for 2027 CheeseCon booth, if applicable.

VIEW SPONSORSHIP INFORMATION ONLINE uschampioncheese.org/marketing-opportunities/

PARTNER CONTEST SPONSORSHIP | $5,000

PARTNER SPONSORSHIP OPPORTUNITIES

Volunteer Appreciation Event Partner (2 Available)

- Signage at Volunteer Appreciation Events which take place Tuesday and Wednesday post judging.

Consumer Demonstration Partner (1 Available)

- Signage at demonstration area.
- Mention during each scheduled demonstration.

PARTNER SPONSORSHIP BENEFITS

- Company logo on event sponsor signage at the United States Championship Cheese Contest.
- Company logo on sponsorship page of United States Championship Cheese Contest website.
- Company logo in U.S. Champions Awards Banquet dinner program booklet.
- One free half-page ad in 2027 CheeseCon Official Program.
- Company logo on 2027 CheeseCon event website and in the Official Program.
- Company logo in Sponsor Section of 2027 CheeseCon mobile app.
- Sponsor tabletop sign for 2027 CheeseCon booth, if applicable.

CONTRIBUTOR CONTEST SPONSORSHIP | $1,500

CONTRIBUTOR SPONSORSHIP OPPORTUNITY

Contributing Sponsor to United States Championship Cheese Contest

CONTRIBUTOR CONTEST SPONSORSHIP BENEFITS

- Company name listed on event sponsor signage at the United States Championship Cheese Contest.
- Company name listed on sponsorship page of United States Championship Cheese Contest website.
- Company name listed in U.S. Champions Awards Banquet dinner program booklet.
- One free quarter-page advertisement in 2027 CheeseCon Official Program.
- Company name listed on 2027 CheeseCon website and in the Official Program.
- Company name listed in Sponsor Section of CheeseCon mobile app.
- Sponsor tabletop sign for your 2027 CheeseCon booth if applicable

QUESTIONS?

CONTACT Gretta Sennhenn at gsennhenn@wischeesemakers.org or VISIT uschampioncheese.org/marketing-opportunities/